

Subject: Double Your Dollars When You Donate to NLCP!



NLCP Dollar for Dollar Donation Match this #GivingTuesday!

We are excited to announce that your donation to North Lawndale College Prep will go even farther this #GivingTuesday thanks to a generous dollar for dollar match up to \$20,000 from Robin Steans & Lenny Gail! Each dollar you give to NLCP will support our college readiness programs that help our students get to and through college. With your help, we can surpass our goal of \$40,000!



“If it was not for the college readiness support I received at NLCP as a student, I’m not sure that I would have the success I’ve earned. I had multiple opportunities to experience college at top universities, helping me mentally and emotionally prepare myself. When I ran into roadblocks, I never gave up because my experiences at NLCP taught me how to navigate campus resources. NLCP’s programs are unlike any other for Chicago youth.”

-Dominique Hicks, NLCP class of 2005, Illinois State University class of 2009, University of Illinois at Chicago class of 2015 and current NLCP counselor

To learn more about our #GivingTuesday fundraiser and how you can support our mission of helping students get to and graduate from college, visit our [campaign page](#) or [make a donation](#) on December 3!

Other Ways to Support NLCP’s #GivingTuesday Campaign

1. **Create a fundraising page:** Build your own [fundraising page](#) and help spread the word about our #GivingTuesday Campaign to support college readiness programs at North Lawndale College Prep.
2. **Become a #PhoenixPartner:** Want to help share NLCP's work to help students get to and through college? Join us as a #PhoenixPartner! These ambassadors play a critical role in increasing campaign visibility and sharing NLCP's impact on the lives of our students. [Sign up today!](#)

3. **Share our campaign on social media:** Help us increase our campaign's visibility and share our mission with your network by posting about NLCP's #GivingTuesday fundraiser on social media. Feel free to use one of the sample posts we've provided below, or write your own! Don't forget to tag #SupportNLCP and #GivingTuesday in your posts!

Sample tweet:

This #GivingTuesday, I'm supporting @NLCP_Lawndale's college preparation programs. Everyday, NLCP is supporting students and helping them get to and through college. Learn more about their campaign at bit.ly/NLCPGT19 #SupportNLCP

Sample Facebook post:

This #GivingTuesday, I'm supporting [@nlcphs](#)' college preparation programs. From hosting college fairs to introducing students to university-level research projects, NLCP is dedicated to ensuring their scholars have the support and guidance they need to graduate from college. Learn more about NLCP's campaign at bit.ly/NLCPGT19 #SupportNLCP